



United Way
of Western Connecticut

100 Days, 100 Ways: Follow and Take the Lead

Have you donated recently? Held the door open for someone? Volunteered your time? If you're someone who works in a social service program, maybe you helped a family find shelter, or assisted someone struggling with substance abuse.

That is what it is to Live United. Gestures of goodwill offered one by one, but working collectively to advance the common good in our communities -- all happening so fast, and with such volume, that we barely notice what's taking place around us on a daily basis. Wouldn't it be great to catch a glimpse of just one of these actions, every day, and pause to reflect on the good?



Beginning September 23rd, and on each of the 100 days up to December 31st, we will take one example from a real person in your community and "shout it from the online mountain tops" through tweets, blogs, Facebook updates, YouTube videos and LinkedIn. At the end of these 100 days, we will have a record of the collective good that has taken place in our communities.

So join us! Go to the 100 Days web page at www.100days100ways.org, click on our social network icons and sign up to follow the good! And while you're at it, take the lead and submit an example of something you have done recently. Become one of our 100 Ways so others can follow your example!

