

HE NEEDED A COAT.



HEROES
Leadership

HE NEEDED A HERO.



It wasn't his fault. Nor his Mom's or Dad's. Even though he wanted that special football coat for what seemed like his whole life, he would have to wait. They simply could not afford it. He'd start the school year with the same tattered jacket he'd had last year. Then his family heard about United Way's Back to School Program.

So, this was his day. His day to pick up his box with over \$250 worth of clothing and school supplies. A Hero donated that money to United Way. And, if they could have seen his face when he opened that box and saw that coat, his coat, they would have smiled almost as much as he did.

Can one coat change a life? We don't know. But we do know that even though the temperature was in the nineties, he wouldn't take it off. We know that he will feel good about himself on the first day of school. We know he'll have the confidence to succeed.

More than 750 kids got Back to School packages this year. And this was just one kid, and just one of many United Way initiatives.

Congratulations, Heroes. You really do make a difference.

BE A HERO

Tocqueville Society	\$10,000+
Gold Membership	\$5,000 – \$9,999
Silver Membership	\$2,500 – \$4,999
Bronze Membership	\$1,000 – \$2,499

LEGACY SOCIETY

If you are interested in discussing our planned giving options, we would be pleased to work with you and your advisors to develop a gift that best suits your particular needs.

For more information or to discuss your needs in confidence, please contact United Way of Western Connecticut at (203) 792-5330.

THANKS TO OUR HEROES

- More than 9,300 individuals and families have saved over \$1.4 million toward the cost of their prescriptions via the Familywise program.
- Nearly 120,000 free books have been distributed to more than 6,100 children ages birth to five, ensuring they enter kindergarten with the literacy skills needed to succeed.
- Our Volunteer Centers mobilized more than 5,200 volunteers who donated approximately 106,000 hours of volunteer services. This represents more than \$2.4 million in economic value to our communities.



www.uwwesternct.org

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