

ALICE lives in every community, in every town across Connecticut.

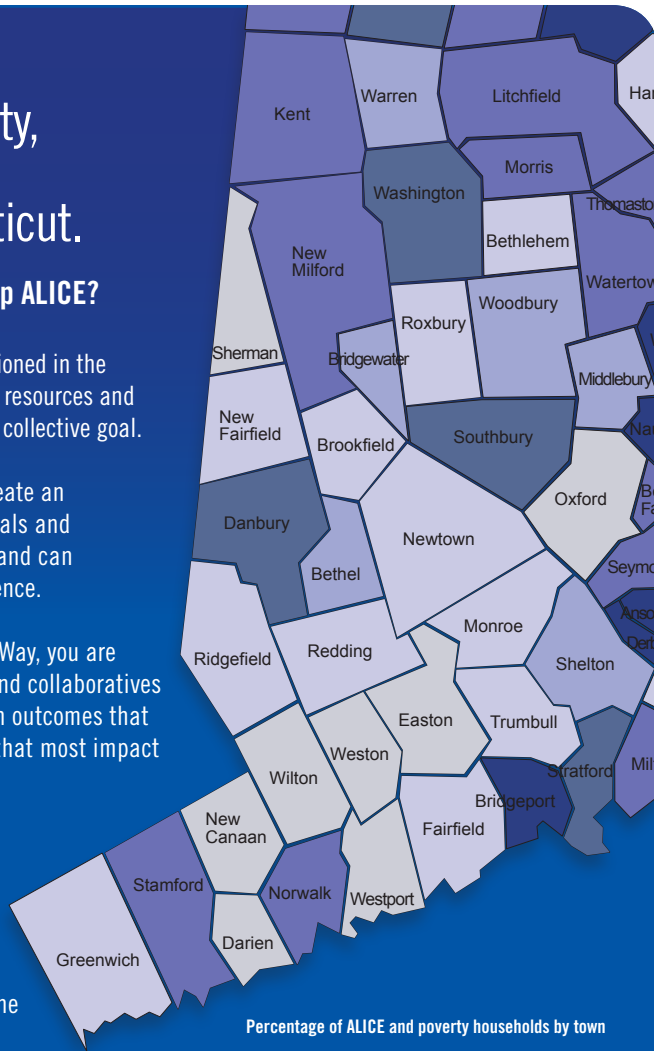
**What can you do to help ALICE?**

United Way is uniquely positioned in the community to bring together resources and people, all working toward a collective goal.

United Way is working to create an environment where individuals and families are self-sufficient and can achieve financial independence.

By giving directly to United Way, you are contributing to initiatives and collaboratives with the greatest population outcomes that target specific issue areas that most impact ALICE households in CT.

United Way also offers various volunteer opportunities throughout the year for community members to feel directly connected to the progress being made to improve lives for our neighbors and for ALICE.



Percentage of ALICE and poverty households by town

Under 15%	20-24%	30-39%
15-19%	25-29%	40% or more

**2-1-1**

2-1-1 hotline connects ALICE to essential health and social services.  
[www.211ct.org](http://www.211ct.org)



[www.uwwesternct.org](http://www.uwwesternct.org)



United Way of Western Connecticut

Partnering Together To Help Hard-Working Families



United Way of Coastal Fairfield County  
[www.unitedwayfc.org](http://www.unitedwayfc.org)

# Prosperous Communities Start with Thriving Families

With your support, United Way is helping individuals and families thrive and is building a strong community where we all want to live and work.



**LIVE UNITED**



EVERY CHILD. EVERY HOME. HEALTHY AND STRONG.

# Do You Know ALICE?

Every day, 1 in 3 CT households make difficult choices between paying rent and putting food on the table.



**ALICE**, a United Way acronym which stands for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed, represents the growing number of individuals and families who are working, but unable to afford the basic necessities of housing, food, child care, health care, and transportation.



## EDUCATION

*CT has the widest achievement gap in the U.S. between children from low-income households and their more affluent peers. Fairfield County has the widest achievement gap in the state.*

United Way is identifying common goals with multiple partners to help children achieve greater educational outcomes from cradle to career.

*ALICE families often cannot afford accredited child care, which could cause them to select an alternative that limits their child's school readiness opportunities.*

United Way is annually investing more than \$2.3 million in early childhood education in our communities.

*The biggest obstacle to literacy is the scarcity of books and appropriate reading material in the homes of ALICE families.*

To date, United Way has distributed more than 400,000 books to 15,000 children, fostering critical early literacy skills.



## INCOME

*When ALICE families encounter an unforeseen problem – a significant illness, car trouble or home repairs – it can trigger a real financial crisis.*

United Way provides free budget coaching to help ALICE develop a household budget, increase savings and put them on a path to financial independence, as well as provides key safety net services.

*The Bridgeport-Stamford-Norwalk metro area is one of the least affordable metro areas in the nation, ranked 202 out of 225.*

United Way is working collaboratively to invest in the rapid rehousing of families and to connect them with stable jobs. Recent results show a 65% reduction of family homelessness in Fairfield County.



## HEALTH

*In CT, 32% of adults and 35% of children do not eat fruits or vegetables daily. Only 26% of children ages 6-17 participate in vigorous physical activity every day.*

United Way is working with schools, workplaces, and pediatricians to teach children and families the importance of good nutrition and physical activity through the Let's Go! 5-2-1-0 program.